

# Daily Sponsor Demo's and Speakers include...

## Tuesday, August 16<sup>th</sup> - Feedlot

- Cattle in Confinement
  - Warren Rusche (SDSU Beef Extension Specialist)
- Value of Implants on performance
  - New Products available
    - Zoetis
- Electronic Identification and record keeping
  - Z- Tags- (Jeff Haagenson)
- Beef Quality Assurance- What's in it for me?
  - Heidi Carroll- (SDSU Extension)
- Autogenous Products
  - Dr. Randy Shirbroun (Newport)
- Utilizing Commodities in the feedlot
  - Hannah Catterton (New Balance Commodities)
- Veterinary Feed Directive
  - Ryan Eichler (Elanco)
- New product, New labels
  - Dr. Moore (Norbrook)
- Ultra-sounding for GRID Marketing
  - Jeff Schoenfelder (Northwest Vet)

## Wednesday, August 17<sup>th</sup>- Repro Day-

- Value of AI vs Natural Breeding
  - Jeff Langemeier (Alta Genetics)
- Beef Quality Assurance- Repro Vx and Hormones
  - Heidi Carroll- (SDSU Extension)
- Genetic Testing
  - Zoetis
- Certified Ultra-Sound Testing
  - Jeff Schoenfelder (Northwest Vet)
- Animal Identification
  - Ritchey Tags
- Value of Pregnancy Testing
  - Taylor Grussing (SDSU Beef Specialist)
- Veterinary Feed Directive and the cow-calf herd
  - Ryan Eichler ( Elanco)
- Heifer Development
  - Cody Stahl

- Taylor Grussing
- Fly Circus
  - Robin Hughes (Agrilabs)
  - Ron Bernhardt (Bayer)

**Thursday, August 18<sup>th</sup> - Cow/Calf Day**

- 5 C's of Colostrum Management
  - Jeff Langemeier (Alta Genetics)
- Long Range and Cow Data
  - Eric Jenks (Merial)
- Beef Quality Assurance Responsible Antibiotic Use
  - Heidi Carroll (SDSU)
- Importance of Identification
  - Ritchey Tags
  - Jeff Haagenson (Z-Tags)
  - Freeze Branding -Jeff Schoenfelder (Northwest Vet)
- Implanting for pounds
  - Maria (Elanco)
- Veterinary Feed Directives and Weaning
  - Ryan Eichler (Elanco)
- Intranasal vs Injectable viral
  - Zoetis
- Fly Circus
  - Robin Hughes (Agrilabs)
  - Ron Bernhardt (Bayer)

**Shows start at 9:00 am Tuesday August 16<sup>th</sup>.  
The 1<sup>st</sup> daily show is at 10:30**

**Dinner with Doc daily at 12:00**

**The 2<sup>nd</sup> show is daily at 2:30 pm.**

***We look forward to seeing friends old and new!***

***~Dave, Amy and the Entire Northwest Veterinary and Supply Cattle Team!***